

GENERAL CONDITIONS OF ACCREDITATION TV / DAKAR 2010

This document has a high importance, media have to read it carefully before beginning any accreditation process, and to send it back by fax (+33 1 41 33 14 19) predated mentioned by « read and approved ».

FOR ALL NON RIGHT HOLDERS AND LOCAL BROADCASTERS

- Any credential request has to be made by the chief editor of the media, or someone responsible at the TV station.
- Any accreditation requests have to be sent to asotv@aso.fr and must have the following information :
 - Names and functions of the crew
 - Press card number
 - Requested dates of presence on the event
 - Use of the pictures
 - Projected programming schedule
- Any incomplete accreditation request will be refused by the organization and should be modify by the media. Access confirmation and modifications is under the responsibility of the organization, according to the missions of the TV crews.
- Any registration request will only be confirmed after the validation by the rights holders broadcaster AND the organization.
- Accreditations will be delivered in Buenos Aires and at each stage bivouac. Accreditation is a non transmittable free pass, is exclusively available for one person, and must be apparent during the whole presence on the event.
- Non-Rights Holders Broadcasters are not authorized to get an accreditation for more than 3 days
- Once on site non rights holders have to follow the following rules.

DAKAR RALLY 2010
www.dakar.com

ATTESTATION OF TV ACCREDITATION
FOR NON RIGHTS HOLDERS OF THE 2010 DAKAR RALLY:

We hereby confirm your accreditation for the 2010 Dakar:

1. At the scrutineerings and administrative checks

To have access to LA RURAL, you will need to present yourself with your credential confirmation (delivered by the ASO TV Coordination)

On the 29th, 30th and 31st of December 2009 at the RURAL location in Buenos Aires provided the following rules are respected:

- You are authorised to shoot pictures during the entire duration of the scrutineerings and administrative checks in the media zone dedicated to **non rights holders**. (Map in appendix 1)
- Technical Means (OB Van, SNG Truck) will have to be planted in the TV Compound Area.

2. At the Podium ceremony

On the 1st of January 2010, at the location of the "9th of July Avenue" in Buenos Aires provided the following rules are respected:

- You are **NOT** authorized to shoot pictures of the Podium
- You are authorised to shoot pictures in the **dedicated area for non rights holders close to the Podium location**.

Be careful, only **TV rights holders** have access to the Podium and to the ITW Area close to the Podium location.

3. From 1st to 16th of January 2010:

- **You are NOT authorised to shoot any race pictures of all stages**

Once your credential has been confirmed

- You will have access to bivouac **excluding catering, permanent press center and Organization Headquarters**'.
- You have **NO** access to the ITW area at the Arrival of each Stage.

4. Arrival in Buenos Aires on the 17th of January 2010:

- You have **NO access** to La RURAL, to the arrival and to the podium in Buenos Aires on the 17th of January 2010.

5. Use of the Pictures:

Any use of race pictures is forbidden except for the sole use of producing a "regularly scheduled Sports and/or general News Bulletin" dedicated to the Dakar 2010 in accordance with and subject to the usage of news access in your country.

You are not authorised to use the pictures to produce a specific program dedicated the Dakar.
You are not authorized to surround the pictures with any commercial sponsorship

Only television broadcasting is authorized. Internet or Mobile use and/or any use on other current or future media supports are expressly reserved for ASO. Therefore, it is strictly forbidden for the channels to video stream the Dakar pictures on their Web site.

For any information concerning Dakar TV rights please contact at the ASO TV department:

- **Julie-Anne Gross** at + 33 1 41 33 14 13 / +33 6 07 14 61 16 or to jagross@aso.fr,
- **Matthieu Perez (on site contact)** +54 9 11 3389 1872 or mperez@aso.fr
- **Felipe Mc Cough (on site contact)** +54 911 440 209 32 or gfmccough@yahoo.com

Thanks for signing this document as agreement of the above terms and for informing us of the date, time and name of the program in which the pictures shot during the technical scrutineerings will be broadcast.

Name and stamp of the Channel:

Name of the producer:

Name of the Journalist:

Date

Signature

RIGHT HOLDERS – CREDENTIAL WITHDRAWAL

